



Dear Valued Partner,

We are excited to announce that the Mendota Community Corporation (MCC) and the City of Mendota will be hosting the 3rd Annual Silva Strong Superhero Run & Walk on Saturday, May 10, 2025, starting at 9:00 a.m. at Rojas-Pierce Park (located at 350 Sorensen Avenue, Mendota, CA 93640).

This annual event is held in honor and memory of the late Mayor Robert Silva, who dedicated much of his life to public service in the Mendota community. Mayor Silva played a key role in the realization of important projects and initiatives that have positively impacted Mendota, the Central Valley, and the State of California. This event holds a special place in the hearts of our community, as we come together each year to celebrate Mayor Silva's life and his unwavering passion for the City of Mendota.

Through this event, we aim to unite the Mendota community and those who share our commitment to civic duty and involvement, promoting unity and community pride. This is where we rely on the support of dedicated partners like you and your organization to help us achieve this goal.

We kindly ask that you consider becoming a sponsor for this important event. Enclosed with this letter is a sponsorship form detailing the available sponsorship packages. Your generosity and support are truly appreciated and will make a meaningful difference in the success of this event.

Donations can be made payable to the Mendota Community Corporation (with a note designating the donation for the Silva Strong Run & Walk). As a registered 501(c)(3) non-profit organization (EIN 47-3855433), your donation is tax-deductible.

If you have any questions or need additional information, please feel free to contact our Board Secretary, Celeste Cabrera-Garcia, at (559) 577-7692 or via email at ccabrera@cityofmendota.com. You can also visit <https://runsignup.com/Race/CA/Mendota/SilvaStrong> for more details about the event.

Thank you for your consideration and continued support of our city. Together, we can continue to make Mendota a vibrant and thriving community.

Sincerely,

A handwritten signature in black ink that reads "Victor Martinez". The signature is written in a cursive style with a large, stylized 'V' and 'M'.

Victor Martinez, Chairperson
Mendota Community Corporation



3rd Annual Silva Strong Superhero Run & Walk Sponsor Registration Form



Sponsor Information	
Sponsor/Business Name: _____	
Contact Person: _____	
Mailing Address: _____	
Phone Number: _____ Email: _____	
Sponsorship Package (check one):	
<input type="radio"/> Platinum (\$500) <input type="radio"/> Gold (\$250) <input type="radio"/> Silver (\$100) <input type="radio"/> Bronze (\$50) <input type="radio"/> Raffle Prize/In-Kind/Other Donation	
Additional Information:	
<ul style="list-style-type: none"> • Logo must be high quality and submitted in PDF or JPG format • Silver, Gold, and Platinum Sponsors: Email your logo to Celeste at ccabrera@cityofmendota.com by 4/19/25 to be included on the event shirts. • Make checks payable to: Mendota Community Corporation <ul style="list-style-type: none"> ○ Please include note on the check designating the donation for the Silva Strong 5K • Submit this form and payment to: Mendota Community Corporation, 643 Quince Street, Mendota, CA 93640 • Raffle Prizes and in-kind donations may be delivered to Mendota City Hall at 643 Quince Street, Mendota, CA 93640 or you may contact Celeste at (559) 577-7692 to arrange for pick up (only local pick up available) 	

Sponsorship Packages

Sponsorship Benefits	Platinum Sponsor \$500 or more	Gold Sponsor \$250	Silver Sponsor \$100	Bronze Sponsor \$50
<i>Name or Logo on General Sponsor Signs at Event</i>	Logo	Logo	Logo	Name
<i>Recognition on Event Website, Social Media Accounts, and City Newsletter</i>	X	X	X	X
<i>Sponsor Announced at Event & Presented with Certificate of Recognition</i>	X	X	X	X
<i>Logo or Name on Event Shirt</i>	Logo	Name	Name	
<i>FREE Event Shirts</i>	2 Free Shirts	2 Free Shirts	1 Free Shirt	
<i>Free Run or Walk Registration</i>	2 Registrations	1 Registration		
<i>Exclusive Sponsor Banner Displayed on Main Stage</i>	X	X		
<i>Recognition Plaque</i>	X			
<i>Name or Logo Included on Sponsor Signs Posted Throughout Course</i>	X			
<i>Sponsor Logo Co-Branding on ALL Printed Materials (including event flyer)</i>	X			

Raffle Prize Sponsorship Benefit	<i>Sponsor recognition during raffle</i>
Other Donation or In-Kind Donation Sponsorship Benefit*	<i>Sponsor recognition during event</i>

*Unless donation amount equals the amount of a sponsorship package

Please direct all questions to Celeste at (559) 577-7692 or ccabrera@cityofmendota.com
Turn in your sponsor form before April 19th to make sure you receive all sponsorship benefits!

IN REMEMBRANCE OF MENDOTA MAYOR ROBERT SILVA

ANNUAL SILVA STRONG RUN & WALK

IN LOVING MEMORY OF MAYOR ROBERT SILVA

MEDALS FOR
FINISHERS

DRESS UP AS A
SUPERHERO



A 5K Run & 2 Mi Walk to Benefit the Mendota Community Corporation



SATURDAY
MAY 10, 2025



ROJAS-PIERCE PARK
350 Sorensen Ave, Mendota, CA



Check In: 7am-9am
5K Run: 9:00 am
2 Mi Walk: 9:15 am



REGISTRATION COST:
\$15 Per Person



Scan QR Code to Register, Volunteer,
Donate, & Sponsor:



For any questions, to become a
sponsor, to volunteer or if you need
help with registering please call
Mendota City Hall at
(559)655-3291.

This event is brought to you by the City of Mendota, the MCC and our event sponsors!

