



# CITY OF MENDOTA

*"Cantaloupe Center Of The World"*

JESUS MENDOZA  
Chairperson  
PAUL OCHOA  
Vice-Chairperson  
ALBERT ESCOBEDO  
ANTONIO PIZANO  
KEVIN ROMERO  
JESSICA SANCHEZ  
JOSUE URIAS

**AGENDA**  
**RECREATION COMMISSION**  
**REGULAR COMMISSION MEETING**  
**CITY COUNCIL CHAMBERS**  
**643 QUINCE STREET**  
**February 3, 2022**  
**12:00 PM**

CRISTIAN GONZALEZ  
City Manager  
Public Works/Planning Director  
CELESTE CABRERA-GARCIA  
City Clerk

The Mendota Recreation Commission welcomes you to its meetings. Notice is hereby given that the commission may discuss and/or take action on any or all of the items listed on this agenda. **Please turn your cell phones on vibrate/off while in the council chambers.**

Any public writings distributed by the City of Mendota to at least a majority of the Recreation Commission regarding any item on this regular meeting agenda will be made available at the front counter at City Hall located at 643 Quince Street Mendota, CA 93640, during normal business hours, 8 AM - 5 PM.

In compliance with the Americans with Disabilities Act, those requiring special assistance to participate at this meeting please contact the City Clerk at (559) 655-3291. Notification of at least forty-eight hours prior to the meeting will enable staff to make reasonable arrangements to ensure accessibility to the meeting.

Pursuant to Government Code section 54953, subdivision (e)(1)(A), the Recreation Commission's February 3, 2022, meeting will be accessible remotely to promote social distancing in light of the ongoing state COVID-19 pandemic emergency per the recommendations of the Centers for Disease Control and Prevention (CDC), California State Public Health Officer, and Fresno County Public Health Officer.

To participate at this meeting via Zoom, please use the following information:  
Dial-in number: 1(669) 900-6833 Meeting ID: 960 1132 4690 Password: 542668  
<https://zoom.us/j/96011324690?pwd=ZVUyVUVkd0FjL3FIQ3ZqeJZk3RkQT09>

## CALL TO ORDER

## ROLL CALL

## FLAG SALUTE

## FINALIZE THE AGENDA

1. Adjustments to Agenda
2. Adoption of final Agenda

## CITIZENS ORAL AND WRITTEN PRESENTATIONS

At this time members of the public may address the Recreation Commission on matters not listed on the agenda. Please limit your comments to THREE (3) MINUTES. Please give the completed form to City Clerk prior to the start of the meeting. All speakers shall observe proper decorum. The Mendota Municipal Code prohibits the use of boisterous, slanderous, or profane language. All speakers must step to the podium, state their names and addresses for the record. Please watch the time.

## **APPROVAL OF MINUTES AND NOTICE OF WAIVING READING**

1. Approval of the minutes of the regular meeting of October 7, 2021.
2. Notice of waiving of the reading of all resolutions introduced and/or adopted under this agenda.

## **BUSINESS**

1. Commission discussion and consideration of the Baseball Fields Banner Sponsorship Program.
  - a. *Receive report from City Clerk Cabrera-Garcia*
  - b. *Inquiries from Commission to staff*
  - c. *Chairperson Mendoza opens floor to receive any comment from the public*
  - d. *Commission takes action as appropriate*
2. Commission to receive update on the Honor Wall Sponsorship Program.
  - a. *Receive report from City Clerk Cabrera-Garcia*
  - b. *Inquiries from Commission to staff*
  - c. *Chairperson Mendoza opens floor to receive any comment from the public*
  - d. *Commission takes action as appropriate*
3. Commission discussion on the City of Mendota and Mendota Community Corporation 2022 Charitable Softball Games.
  - a. *Receive report from City Clerk Cabrera-Garcia*
  - b. *Inquiries from Commission to staff*
  - c. *Chairperson Mendoza opens floor to receive any comment from the public*
  - d. *Commission provides input as appropriate*

## **STAFF REPORTS AND INFORMATIONAL ITEMS**

### **RECREATION COMMISSIONER REPORTS**

### **ADJOURNMENT**

### CERTIFICATION OF POSTING

I, Celeste Cabrera-Garcia, City Clerk of the City of Mendota, do hereby declare that the foregoing agenda for the City of Mendota Recreation Commission Regular Meeting of Thursday, February 3, 2022 was posted on the outside bulletin board located at City Hall, 643 Quince Street on Monday, January 31, 2022 at 12:00 p.m.

  
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Celeste Cabrera-Garcia, City Clerk

**MINUTES OF MENDOTA  
REGULAR RECREATION COMMISSION MEETING**

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**Regular Meeting**

**Thursday, October 7, 2021**

**12:00 p.m.**

**Meeting called to order by Chairperson Mendoza at 12:13 p.m.**

**Roll Call**

**Commissioners Present:** Chairperson Jesus Mendoza, Vice Chairperson Paul Ochoa, Commissioners Albert Escobedo and Jessica Sanchez

**Commissioners Absent:** Commissioners Antonio Pizano, Kevin Romero, and Josue Urias

**Flag Salute led by Commissioner Escobedo**

**FINALIZE THE AGENDA**

1. Adjustments to Agenda.
2. Adoption of final Agenda.

A request was made by staff to add a business item to the agenda for the consideration of facility use application submitted by Westside Youth, Inc.

A motion was made by Vice Chairperson Ochoa to adopt the agenda as requested by staff, seconded by Commissioner Escobedo; unanimously approved (4 ayes, absent: Pizano, Romero, and Urias).

**CITIZENS ORAL AND WRITTEN PRESENTATIONS**

None offered.

**APPROVAL OF MINUTES AND NOTICE OF WAIVING READING**

1. Approval of the minutes of the regular meeting of September 2, 2021 and the special meeting of September 9, 2021.
2. Notice of waiving the reading of all resolutions introduced and/or adopted under this agenda.

A motion was made by Commissioner Escobedo to approve items 1 and 2, seconded by Vice Chairperson Ochoa; unanimously approved (4 ayes, absent: Pizano, Romero, and Urias).

## **BUSINESS**

1. Commission discussion and consideration of honoring Daniel “Gordo” Porras.

Chairperson Mendoza introduced the item and Director of Administrative Services/Assistant City Manager Lekumberry provided the report.

Discussion was held on the item.

**Eddie Porras** – commented on the item.

Discussion was held on the item.

**Brittany Porras** – commented on the item.

Discussion was held on the item.

**Leticia Saldana** – commented on the item.

Discussion was held on the item.

Commission consensus was reached to report back to the City Council the three possible options that the Commission discussed to honor Daniel “Gordo” Porras, including renaming the Danny Trejo Soccer Field after Mr. Porras, installing a new score board at the Danny Trejo Soccer Field that displays Mr. Porras’ name, and constructing a youth soccer field and naming it after Mr. Porras.

2. Commission discussion and consideration of potential improvements to Pool Park.

Chairperson Mendoza introduced the item and provided the report.

Discussion was held on the item.

A motion was made by Commissioner Escobedo to create a subcommittee to discuss potential improvements to Pool Park and appoint Vice Chairperson Ochoa, Commissioner Sanchez, and Commissioner Escobedo, seconded by Commissioner Sanchez; unanimously approved (4 ayes, absent: Pizano, Romero, and Urias).

3. Commission discussion and consideration of potential improvements to Rojas-Pierce Park.

Chairperson Mendoza introduced the item and provided the report.

Discussion was held on the item.

Commission consensus was reached to bring the item back for discussion at a future meeting.

4. Commission discussion and consideration of a facility use application submitted by Westside Youth, Inc. for the use of the baseball fields for an adult softball league.

Chairperson Mendoza introduced the item and City Clerk Cabrera-Garcia reported that Westside Youth, Inc. had requested to withdraw the application.

### **STAFF REPORTS AND INFORMATIONAL ITEMS**

City Clerk Cabrera-Garcia provided an update on the upcoming movie night event and the sponsorship opportunities for the baseball fields.

City Engineer Osborn provided an update on the condition of the baseball fields.

### **RECREATION COMMISSIONER REPORTS**

Vice Chairperson Ochoa commented on the discussion regarding honoring Daniel Porras and hopes for a resolution of the issue.

Commissioner Sanchez commented on the upcoming movie night event.

Commissioner Escobedo commented on the discussion regarding honoring Daniel Porras and thanked staff for the resurfacing of the basketball court at Rojas-Pierce Park.

Chairperson Mendoza commented on the meeting.

### **ADJOURNMENT**

At the hour of 1:16 p.m., with no more business to be brought before the Commission, a motion for adjournment was made by Commissioner Escobedo, with a second by Vice Chairperson Ochoa; unanimously approved (4 ayes, absent: Pizano, Romero, and Urias).

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Jesus Mendoza, Chairperson

ATTEST:

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Celeste Cabrera-Garcia, City Clerk



## City of Mendota Baseball Field Banner Sponsorship Program Overview

### PROGRAM SUMMARY

The Banner Sponsorship Program (the “Program”) was established in 2021 by the Mendota City Council and Recreation Commission as a sponsorship opportunity for the City of Mendota (“City”) Baseball Fields at Rojas-Pierce Park. Through the Program, individuals and agencies have the ability to sponsor the baseball field of their choice (depending on space availability) for the duration of the baseball season by purchasing a banner sponsorship package. The proceeds from the Program will be utilized for recreational purposes in the City.

### SPONSORSHIP PACKAGES

The Program has two types of sponsorship packages:

Gold Package	Silver Package
Cost: \$500.00	Cost: \$250.00
Includes: <ul style="list-style-type: none"> <li>• 4'x8' color vinyl banner that displays the sponsor's name/logo on one side</li> <li>• Banner will be placed along of the outfield fence of the field of sponsors choice (either the Benny Mares Sr. Baseball Field or the new baseball field, dependent on space availability)</li> <li>• Banner will be displayed from February through November</li> <li>• Banner will be given to sponsor at the end of the season</li> </ul> Additionally: <ul style="list-style-type: none"> <li>• Sponsor's name/logo will receive regular exposure on the City's social media and website</li> <li>• Sponsor will receive a certificate of recognition</li> </ul>	Includes: <ul style="list-style-type: none"> <li>• 3'x6' color vinyl banner that displays the sponsor's name/logo on one side</li> <li>• Banner will be placed along the baseball line fence of the field of sponsors choice (either the Benny Mares Sr. Baseball Field or the new baseball field, dependent on space availability)</li> <li>• Banner will be displayed from February through November</li> <li>• Banner will be given to sponsor at the end of the season</li> </ul> Additionally: <ul style="list-style-type: none"> <li>• Sponsor's name/logo will receive regular exposure on the City's social media and website</li> <li>• Sponsor will receive a certificate of recognition</li> </ul>

### APPLICATION PROCEDURE

To apply for a sponsorship package, those interested must complete the Banner Order Form and submit the fee to Mendota City Hall, located at 643 Quince Street, Mendota, CA 93640. The City will accept payment via cash, check, money order, or debit card (there is a \$3 additional fee for debit card payments).

Once the Banner Order Form has been received and the payment has been processed, the sponsor must submit their logo (if desired) via email to [ccabrera@cityofmendota.com](mailto:ccabrera@cityofmendota.com). The logo must be in high format and in either PDF or JPG format. The City will be design the banner and submit the artwork for the creation of the banner to the contracted banner company.



## **BANNER INSTALLATION AND DISPLAY**

The banners will be installed at the sponsor's baseball field of choice (depending on space availability) in the location based upon the purchased sponsorship package (either the outfield fence if the Gold Package was purchased or the baseball line fence if the Silver Package was purchased). The banner will be displayed during the duration of the annual baseball season (February through November) and the banner will be given to the sponsor at the end of the season.



**City of Mendota  
Baseball Field Banner Sponsorship Program  
Banner Order Form**

**Sponsor Information**

Sponsor's Name: \_\_\_\_\_

Sponsoring Business's Name (if applicable): \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Mailing Address (if different than above): \_\_\_\_\_

Sponsor's Phone Number: \_\_\_\_\_

Sponsor's Email: \_\_\_\_\_

**Sponsorship Information**

Sponsorship Package:       Gold Package (\$500)       Silver Package (\$250)

Baseball Field Preference (dependent on space availability):

Benny Mares Sr. Baseball Field       New Baseball Field

Artwork Information:

- Artwork must be high quality and submitted in PDF or JPG format
- Email your artwork/name to Celeste at [ccabrera@cityofmendota.com](mailto:ccabrera@cityofmendota.com)

Please submit the Banner Order Form and payment to:

City of Mendota  
Baseball Field Sponsorship  
643 Quince Street  
Mendota, CA 93640

For questions, please call Celeste Cabrera-Garcia: (559) 655-3291



# CITY OF MENDOTA

## BASEBALL FIELD BANNER SPONSORSHIP

Take advantage of a great opportunity to align your brand with youth and adults sports in our community! The City of Mendota is proudly posting sponsor banners at the Benny Mares Sr. Baseball Field and the new baseball field that will be displayed throughout the duration of the local baseball season. As a sponsor of the baseball fields at Rojas-Pierce Park, **your advertisement will be seen by thousands of people** when they visit the fields to enjoy a game. There are two sponsor levels offered:

**GOLD**

**4'X8' Banner**

**\$500**

**SILVER**

**3'X6' Banner**

**\$250**

**All Banner Sponsorships include:**

- Your name/logo on the banner displayed at your baseball field of choice\* during the duration of the local baseball season (February—November)
- Regular exposure of your name/logo on the City of Mendota's social media and website
- Certificate of Recognition thanking you for your contribution

To participate, please submit the Banner Order Form and payment to:

City of Mendota  
Baseball Field Sponsorship  
643 Quince Street  
Mendota, CA 93640

For questions, please call Celeste Cabrera-Garcia (559) 655-3291 or email at [ccabrera@cityofmendota.com](mailto:ccabrera@cityofmendota.com)

\*Gold Package banners will be displayed on the outfield fence and Silver Package Banners will be displayed on the baseball line fence